



ORDER

Flight Dates **10/16/12-11/02/12**

Contract / Revision **314617 /** Product **Sinema / Democrat / Congress**

Original Date / Revision 10/12/12 10/29/12 Agency Com 15%

Billing Contact **1580 Lincoln Street**

Advertiser **Sinema / Democrat / Congre**

Agency **Media Strategies and Resea**

Buying Contact **1580 Lincoln Street**

Suite 510

Denver, CO 80203

Primary Account Executive **KNXV House**

Account Executive **KNXV House**

Order% **100%**

Start Date **10/16/12**

End Date **11/02/12**

Rating **0.00**

Net Amount **\$19,120.75**

Gross Amount **\$22,495.00**

Spots **40**

Rate **\$150.00**

Spots/Week **3**

Rate **\$150.00**

Spots/Week **1**

Rate **\$150.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Spots/Week **4**

Rate **\$250.00**

Order Sep 00:13:00

Estimate # **12515**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	36	\$18,355.75	\$21,595.00	0.00	10/01/12	10/22/12	36	\$18,355.75	\$21,595.00
November 2012	4	\$765.00	\$900.00	0.00	10/29/12	11/02/12	4	\$765.00	\$900.00
Totals	40	\$19,120.75	\$22,495.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/16/12	10/22/12	M-F 6-7am	CM	6am-7am	111-1--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
				M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 11-1--		3				\$150.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$150.00		0.00			
N 2	KNXV	10/16/12	10/22/12	M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
				M-F 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1111--		4				\$250.00		0.00			



KNXV

Print Date: 10/29/12

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Contract / Revision **314617** Flight Dates **10/16/12-11/02/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema / Democrat / Congr** Estimate # **12515**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	10/16/12	10/22/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$250.00		0.00						
N 3	KNXV	10/16/12	10/21/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	---1---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$350.00		0.00						
N 4	KNXV	10/16/12	10/21/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-1--1--	:30	2	\$300.00	P-6	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1--1--	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/15/12-10/21/12		M-F 430pm-5pm		430pm-5pm	-T---F----	:30		\$225.00		0.00	NM		
2	KNXV	10/15/12-10/21/12		M-F 430pm-5pm		430pm-5pm	-T---F----	:30		\$225.00		0.00	NM		
N 5	KNXV	10/16/12	10/22/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1111--	4		\$900.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$900.00		0.00						
N 6	KNXV	10/16/12	10/22/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$900.00	P-2	0.00	NM	13	\$4,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1111--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/15/12-10/21/12		M-F 6pm-630pm		6pm-630pm	-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 6.6,6.7,6.8,6.9,6.10,6.11															
[na - program change MJ 10/12]															
6	KNXV	10/17/12-10/19/12		M-F 11am-12pm		11am-12pm	--WThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
7	KNXV	10/17/12-10/19/12		M-F 11am-12pm		11am-12pm	--WThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
8	KNXV	10/17/12-10/19/12		M-F 1pm-2pm		1pm-2pm	--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
9	KNXV	10/17/12-10/19/12		M-F 1pm-2pm		1pm-2pm	--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
10	KNXV	10/17/12-10/19/12		M-F 1pm-2pm		1pm-2pm	--WThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
11	KNXV	10/17/12-10/19/12		M-F 430-5am		430-5am	--WThF----	:30		\$20.00		0.00	NM		
Ⓜ MG for 6.1 10/16															
Week:		10/22/12	10/28/12	1-----	1		\$900.00		0.00						



KNXV

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Contract / Revision **314617** Flight Dates **10/16/12-11/02/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema / Democrat / Congr** Estimate # **12515**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 6	KNXV	10/16/12	10/22/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$900.00	P-2	0.00	NM	13	\$4,495.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	1-----	1		\$900.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
5	KNXV	10/22/12-10/28/12		M-F 6pm-630pm	6pm-630pm		M-----	:30		(\$900.00)		0.00	NM			
See MG 6.12,6.13,6.14,6.15 [program change MJ 10/17]																
12	KNXV	10/29/12-10/29/12		Nightline	1035p-1102p		M-----	:30		\$450.00		0.00	NM			
Ⓜ MG for 6.5 10/22																
13	KNXV	10/31/12-11/02/12		M-F 1pm-2pm	1pm-2pm		--WThF----	:30		\$150.00		0.00	NM			
Ⓜ MG for 6.5 10/22																
14	KNXV	10/31/12-11/02/12		M-F 1pm-2pm	1pm-2pm		--WThF----	:30		\$150.00		0.00	NM			
Ⓜ MG for 6.5 10/22																
15	KNXV	10/31/12-11/02/12		M-F 1pm-2pm	1pm-2pm		--WThF----	:30		\$150.00		0.00	NM			
Ⓜ MG for 6.5 10/22																
N 7	KNXV	10/16/12	10/22/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1-11---	:30	3	\$650.00	P-3	0.00	NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	--11---	2		\$650.00		0.00							
Week:		10/22/12	10/28/12	1-----	1		\$650.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	KNXV	10/22/12-10/28/12		M-F 630pm-7pm	630pm-7pm		M-----	:30		(\$650.00)		0.00	NM			
Credited [cr]																
N 8	KNXV	10/21/12	10/21/12	Sunday Prime C Revenge	CM	8pm-9pm	-----1	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$4,000.00		0.00							
N 9	KNXV	10/16/12	10/22/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-1111--	4		\$850.00		0.00							
Week:		10/22/12	10/28/12	1-----	1		\$850.00		0.00							
N 10	KNXV	10/20/12	10/20/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1-	1		\$450.00		0.00							
N 11	KNXV	10/21/12	10/21/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$850.00		0.00							
														Totals	40	\$22,495.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%.